thrive

## Case Study: Lakeside North Harbour

# Sustainable washroom transformation with URIZAP

### Overview

EcoDrift is a sustainability-focused cleaning contractor dedicated to providing environmentally responsible cleaning solutions.

Committed to reducing waste and improving efficiency, they work with businesses to implement sustainable practices that enhance hygiene while minimising environmental impact.

As part of their mission, EcoDrift continuously seeks innovative products that align with their green ethos and deliver superior cleaning performance.

### The Challenge

Washrooms in two different buildings at Lakeside North Harbour were facing persistent odour issues due to uric acid buildup in the pipework.

Previously, EcoDrift relied on regular mechanical intervention to manage the problem, but this approach was neither sustainable nor entirely effective.

The client sought an alternative that would provide long-term results while aligning with their commitment to sustainability.

### The Solution

Through Newline Anglia, EcoDrift was introduced to Thrive's URIZAP. A trial was conducted in two washrooms with varying levels of traffic, allowing for a comparative analysis of the product's effectiveness across different usage patterns.

URIZAP is a biological treatment designed to break down uric acid deposits, eliminating odours at the source and preventing further buildup.

By using URIZAP, EcoDrift was able to move away from frequent mechanical intervention and implement a sustainable, low-maintenance solution.

**Industry**

**Business Park**

**Location**

**Portsmouth**

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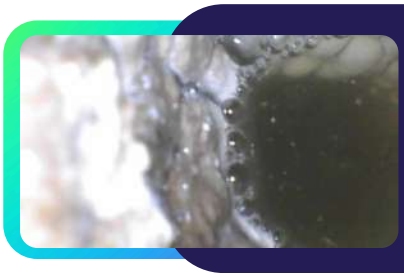
"We conducted a six-week trial of Thrive's URIZAP at a high-footfall site where the customer was experiencing frequent blockages and unpleasant odours in the washrooms. Working with the Thrive team, we carried out a trial that included video surveillance of the urinal pipework before and after the trial.

The results were promising, with noticeable improvements. The customer is now considering implementing URIZAP to prevent blockages and - which, in the long run, will save money by reducing downtime, eliminating the need for mechanical pipe cleaning, and extending the life of the pipework."

Antoni Dimitrov, Managing Director EcoDrift

## The Benefits

- **Significant odour reduction:** The odour in both trial washrooms was noticeably improved, creating a more hygienic environment.
- **Improved maintenance efficiency:** Before-and-after comparisons showed a clear improvement in urinal cleanliness and pipework condition, reducing the need for mechanical interventions.
- **Sustainability-focused approach:** By adopting URIZAP, EcoDrift aligned with its mission of using environmentally responsible cleaning solutions, reducing reliance on resource-intensive maintenance methods.



**Before:**

Heavy build up of uric acid scale and overflow of urine

**After:**

After six weeks, clear and odour free. No manual intervention required.

## About Thrive

Thrive believes cleaning can be smarter, safer, and better for the planet.

We develop innovative, science-backed biological solutions to tackle the challenges of human-made pollution.

Our groundbreaking products transform how people clean—delivering exceptional performance without compromise. By setting new standards in sustainability, we empower businesses to reduce waste, improve efficiency, stay compliant, and shrink their carbon footprint - all while supporting the regeneration of our planet's ecosystems.

Biotech that cleans, clears & restores

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