

Case Study: Utilities Provider

Keeping waterless urinals odourless



Overview

A major utility provider in the East of England is responsible for supplying clean, safe drinking water to households and businesses, as well as managing the treatment and disposal of wastewater in the communities they serve.

Their facilities are maintained by a leading integrated facilities management company across all sites throughout the region.

The Challenge

The utility provider had been grappling with persistent issues at six sites, facing odours and blockages in its waterless urinals. To address these problems, they had to rely on a mixture of toxic chemicals and sporadic, costly third-party services.

Their facilities management company was in search of a solution that could save the utility provider money, reduce complaints about odour, and ensure free-flowing urinals.

"We...discovered their revolutionary product URIZAP and trialed it on one of our client's sites in their waterless urinals. We noticed a significant difference in the reduction of smell, which was the main issue for our client..."

We have a small number of clients who have issues with urinal blockages and we look to implement URIZAP at these locations. We have complete faith that these issues can be resolved with this safe and cost-effective solution."

- Soft Services Lead.

Industry

Utilities provider

Location

United Kingdom



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The Solution

Having had successful experiences with URIZAP for other clients, the facilities management company introduced this microbial solution onsite.

URIZAP was implemented in 75 urinals across six sites and within two weeks all sites reported a dramatic reduction in smells, and by six weeks, blockages were completely gone.



The Benefits



Odour Reduction:

Effectively reduced odours in the waterless urinals, improving washroom for employees and visitors



Client Satisfaction:

By successfully resolving these issues, the facilities manager enhanced its relationship with the utility provider



Preventative Maintenance:

Not only addressed existing issues but also serves as a preventative measure against future blockages



Cost-Efficiency:

A cost-effective solution that helped the utility provider avoid the expenses associated with frequent maintenance and repairs



Sustainability:

URIZAP is powered by microbes that effectively break down uric acid and other organic matter without requiring harsh chemicals

About Thrive

Thrive believes cleaning can be smarter, safer, and better for the planet.

We develop innovative, science-backed biological solutions to tackle the challenges of human-made pollution.

Our groundbreaking products transform how people clean—delivering exceptional performance without compromise. By setting new standards in sustainability, we empower businesses to reduce waste, improve efficiency, stay compliant, and shrink their carbon footprint - all while supporting the regeneration of our planet's ecosystems.

Biotech that cleans, clears & restores

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